

B.Com. Semester - 5 (CBCS) Examination**Oct/Nov. - 2018****ENGLISH LANGUAGE - 5 (FOUNDATION)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

- Que-1 Write a short-note. (Any One) (10)
- 1) The Citibank Study.
 - 2) Draw a character sketch of Jakhra.
- Que-2 Answer the following questions briefly. (Any five) (20)
- 1) Explain the statement, 'If you are in business, then you are in a global business'.
 - 2) How can you source the startup money for your business?
 - 3) Write in brief about 'Mangalyaan'
 - 4) What is the article 'start your own small business all about'?
 - 5) Write in brief about India's rural economy.
 - 6) Describe how Jakhra managed to capture the pair of cobras.
 - 7) What are the reasons for investing heavily in space activity?
- Que-3 (A) Write an individual report. (Any one) (10)
- 1) Prepare a report on the advisability starting a new cement factory at khadiya in Junagadh district.
 - 2) There is decline in the business of a soap manufacturing company. As secretary of the company, draft a report giving the causes of the decline suggesting means by which the business may be revived.
- Que-3 (B) Draft a questionnaire leading to an inquiry into the following (Any One) (10)
- 1) A survey of the Banking habit of the people.
 - 2) Consumers 'Preference for a new 'Pressure cooker'.
- Que-4 (A) Study the following stock market Reports carefully and answers the questions given at the end. (Any One) (10)

(1) Scripts steady on Dalal Street.

Equity prices remained steady on the stock market here today. The market staged a recovery after a lower start on renewed support at lower levels and on buying by institutions. The trading activity was restricted due the closure of other major markets. The speculative buying is not emerging and brokers preferred to remain sidelined.

The market remained depressed in the initial stages on sustained offerings. However, prices recovered most of the earlier losses at fag-end of the session. The final prices showed small variations. The turnover was poor.

The sensitive index dropped further by 5.24 points to 1724.06. The national index declined to 826.85 from 830.48. TISCO suffered further losses on fresh selling. The directors of TISCO one selling. The directors of TISCO are meeting on October 21, to consider the proposal for raising additional long-term funds in the form of rights issue of shares and other instruments.

Among other specified shares, Reliance, Hindal co. NOCIL, T. Power, Vam Organic and Excel Industries sought lower levels while Castrol, Bombay Dyeing, Apollo Tyre, Tata Tea and GA cement recorded small gains.

Questions:

- 1) Explain the title of the given share market report.

- 2) Why did the market recover after a lower start?
- 3) Why do the directors of TISCO meet in near future?
- 4) Which shares improved today?
- 5) Explain the following terms:
 - 1) speculative buying
 - 2) Sensex

(2)

Dull Trading on BSE

The speculative suffered a modest set back on sustained selling pressure in Dalal street. Most of the equities dipped lower than their previous close. The lack luster prevailed because no fresh incentives either from the government or the industries were offered. The fresh orders by SEBI to reduce additional outstanding business at the rate of 20% in five settlements beginning from February 24, foreign investors were reluctant to plunge into the investments until the elections were over and new government formed.

The trading began lower and BSE index dipped low losing 60 points. The market showed no traces of recovery due to heavy selling and bear covering. The turnover was moderate and barring some inquires for pivots, the market shedded 32 points towards the end of the day, closing on 3408.

In the forward section Reliance dropped from 156 to 148. Atul eased from 161 to 156, Arvind and TATA Steel closed at 216 and 133 thus losing Rs.9/- and Rs.5/- respectively.

Questions:

- 1) What does the title suggest?
- 2) What were the major reasons for the fall?
- 3) What was the opening today?
- 4) Was there any rise during the day?
- 5) What was the previous day close for Arvind Mills and Tata Steel?

Que-4 (B)

Write an essay on the following topic. (any one)

(10)

- 1) Man is an architect of his own fortune.
- 2) The evil eye of Dowry system.
